

Mattbullish.eth

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Profile

Digital entrepreneur with a background in consulting & venture capital dedicated to helping build and navigate the web3 space.

Work Experience

08/2022 – PRESENT REMOTE

Advisor BLEND

- BLEND is a fashion ecosystem that leverages web3 to drive sustainable fashion through community-owned platform.
- Consulting on web3 and documentation for raising capital.

04/2022 – PRESENT REMOTE

Advisor Playgrid

- Playgrid is a blockchain gaming platform that indexes games and blockchain for insights & enables targeted airdrops.
- Consulting on community building, network, product & UX, NFT trends, strategy, and documentation for raising capital.

11/2021 – 04/2022 CZECH REPUBLIC

Portfolio manager Miton C

- Miton C is a VC fund specialized in web3 & crypto projects actively participating in portfolio companies (venture studio).
- Analyzed NFT market trends, generated and analyzed leads, managed and reported on a portfolio company.

06/2021 – PRESENT REMOTE

Co-founder NFTense

- Co-lead a digital art collective exploring use cases of NFTs, AR and DAOs and the interconnectivity with fine art.
- Guide with team emerging artists under curatorial supervision and utilize the platform to launch NFT projects.

07/2017 – 03/2020 CZECH REPUBLIC

Business Restructuring Consultant PwC

- Applied different areas of expertise from strategy, business turnaround to operations e.g. operational restructuring, business plan review, strategy planning, distressed M&A and independent business review of a company.
- As an Innovation ambassador, I promoted innovations within PwC and developed cooperations with start-ups.

11/2016 – 04/2017 SINGAPORE

External Analyst EU-ASEAN Business Council

- Performed strategic analysis of the ASEAN automotive market
- Worked with senior executives representing major EU OEM's and automotive suppliers to increase competitiveness

Projects

11/2021 – PRESENT

The Divergents NFT

Co-created a NFT collection embracing visual arts & philanthropy. I gained experience in NFT marketing, community building, DAO voting, multi-sig wallet and smart contract interaction.

Projects

01/2022 – PRESENT

NFT Memos

Research and summarize NFT market trends and analyze parts of the NFT ecosystem on Mirror and Substack blog platforms.

10/2021 – 02/2022

Land DAO

Joining as 1/256 investors of art commission DAO, through active participation was promoted to the core team. Led remotely a team of 5 and recreated online identity incl. website, discord or NFT collection. Project terminated due to dev team departure.

03/2021 – 03/2021

AR(t) Prague

Developed a concept for a local event with a vision to expand human interaction with art in public space using NFTs and AR.

Recent and prospective participations

NFT.London (11/22) - speaker at NFT.London discussing the potential of NFTs and possible use cases with examples.

Web3 workshop for Škoda Auto (08/22) - speaker at a workshop, introducing examples of brands entering into web3.

UTXO cryptocurrency conference (06/22) - speaker at a panel discussing NFT use cases beyond digital art and collectibles.

NFT.NYC (06/22) & NFC Summit (04/22) - participation.

Education

2011 – 2016 MAASTRICHT, NETHERLANDS

Maastricht University

Bachelor of Laws (LL.B.), Master of Laws (LL.M.), Erasmus exchange at Universität Wien with M&A, strategy & market entry.

Achievements

PwC Management Consulting Challenge, 2020

Organized the first PwC consulting challenge in the CZ with a Czech fintech start-up Twisto to create a go-to-market strategy with over 120 applicants and 50 finalists.

Social Impact Award, 2019

Mentored a victorious start-up in an accelerator program, developing an app helping deaf individuals to communicate through a suggestive text-to-speech feature.

Czech Private Equity and Venture Capital Association, 2019

During my leadership term, I organized a program for the participants including a panel on post-merger integration.

1st place in Philip Morris Solvers' Cup Czech Republic, 2017

Placed 1st in a national round of Hungarian international case study competition in solving real-life business cases.

Consulting Club 307, 2016-2018

Selected from 105 applicants for a 1yr intensive consulting course supervised by BCG, Roland Berger, A.T. Kearney, and Arthur D. Little; attended 4 workshops and solved over 30 business cases; as a board member and mentor, I later organized the program.

Additional skills

Solidity (basic)	Discord building	Notion	Figma
Slack	Miro	Trello	Powerpoint
		Excel	